

Clarksburg, Mon.

Parsons-Souders

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Store Closes 5:30 p. m.

Seems As If Nearly Everywoman Wants New and Better Clothes

FUR Market CONDITIONS

Stern Facts That All Manufacturing Furriers Have to Face and Retailers, Too, Who Did Not Look Ahead and Protect Themselves.

An Open Letter

DEAR MADAM:—

The following paragraph, taken from a letter under date of Oct. 1st, from one of our manufacturing furriers, of New York, will inform you in a nut-shell the conditions of the fur market now, and what it will be for some time to come.

"We also want to take this opportunity of advising you that all the furs that you bought have risen in prices from 25 to 100 per cent, and, in fact, some are not to be had at any price, and would advise you to take advantage of this rise and mark your furs up, as well as the goods you carried over from last season. There isn't any of the articles that you will be able to duplicate at the old prices. If this thing keeps up another few weeks there won't be any furs in the market."

This situation developed within the last month and came as a thunderbolt from a clear sky. War conditions in Europe, as having affected this market, forced prices away down; as an instance, a genuine Black Lynx muff that would sell for \$85.00 last year, would now be retailed for \$50.00 and so on.

It was not with this fear in mind, but the taking advantage of the low prices that prevailed in June, that we purchased a \$3,000 stock (wholesale cost).

It is not necessary to speak of the care used in the buying of furs. Our success with furs, madam, is because the points our customers insist upon in their furs, we insist upon in our buying. We insist upon dealing with furriers who use only reliable pelts, linings and cords, and employ skilled furriers working under open and honest management.

You will note the suggestion in the letter about "taking advantage" of this rise and mark your furs up. We will not do this. It is absolutely and positively against this store's policy, our fur stocks are in and on display, marked at a uniform basis of profit, and we will not now advance them. This you may depend on so long as the stock lasts.

A similar situation at the outset of the war was experienced in imported kid gloves. We are happy to say that we fortunately were able to protect our customers with a \$5,000.00 stock (wholesale) and were able to maintain the regular retail prices, though all stores not so favorably situated, were compelled to advance their prices.

Finally, buying in our fur section is an assurance of selection from ample stocks of selected furs, genuinely made, dyed and finished as well as can be.

We will be able to sell you furs at guaranteed savings from 33 1-3 to 50 per cent.

Small Size Rugs For Door and Hearth

People wanting small-sized rugs in particular will find showing very satisfactory; not only is the size range practically unbroken and we start with some twenty sizes, but there are still scores of designs all new, all pleasing, all in rich colors, in each of the sizes there are three grades of fine Wilton.

Size 22x36 inches . . . \$3.25 \$8.75 \$5.00
Size 27x54 inches . . . 2.25 4.50 6.00
Size 36x72 inches . . . 6.75 7.25 9.00

Also Body Brussels Rugs—

Size 22x36 inches . . . \$2.00
Size 27x54 inches . . . 3.00
Size 36x72 inches . . . 6.00

Women's Large Size Everyday Skirts

We had it made especially for us of an extra good men's wear serge in black, midnight blue, and Vigoreux gray, a medium shade, not too light.

The side pleating adds to the width and a new belt treatment at the waist line has a tendency toward slenderness. Price \$7.50

20 Styles of Winter Wool Challies

We have just received nine patterns and these added to the eleven on hands brings the assortment up to 20; light and dark grounds for the making of ever so many things of waists, dresses, kimonos, comforts, etc. 38 inches wide; 50 and 59c a yard.

A table lot of new plaid silks are being shown today. There are dozen different colors, fine, smart material for waists, frocks and trimmings. Price \$1.00 to \$2.00 per yard.

Carpel Store Specials

Ingrain Carpets, 36 inches wide—Granite carpets at 25c yard, in good assortment of patterns.

Union Carpets, 36 inches wide—Wool and cotton mixed. An extra strong, good wearing carpet, 50c yd.

C. C. extra Super, 36 inches wide—An all-wool filled cotton chair carpet, 65c yd.

All Wool Carpet—Wool filling and warp, Made, laid and lined, 75c yd.

Cecoa Brush Door Mats—Extra heavy brush—
Size 16x28 inch . . . \$1.25
Size 18x30 inch . . . \$1.50
Size 20x33 inch . . . \$2.00

Medium Brush—
18x30 inch . . . \$1.25
20x32 inch . . . \$1.50
23x36 inch . . . \$1.75

Heavy Corrugated Carpet Lining—In any quantity, 2c yard.

Curtain Rods and Poles—"Brass" Curtain Rods—
30 in. to 54 in. extension, 10c each.

Brass Sash Rods—
24 in. to 44 in. extension, 10c each.

"Brass" Curved end Curtain Rods—
28 to 40 in. extension . . . 25c
33 to 58 in. extension . . . 35c

"Brass" Curved end Rods for double drapery—
28 to 40 in. extension . . . 50c
33 to 58 in. extension . . . 70c

"Brass" Linoleum Seam binding—
3-4 in. and 1 1-2 in wide, 10c yard.

On Main St., Between
"2nd and 3rd"

True Values

THE PARSONS-SOUDERS COMPANY

SOCIAL AND PERSONAL

(Continued from Page Three.)

Wedding of Interest.

A wedding of particular interest to a number of Clarksburg folk was that of Miss Ethyl Coates of Pittsburgh, to A. H. Tyron, of Cleveland, which took place last month.

Mr. Tyron has charge of the sales

department of the American Short-horn Breeders Association, with headquarters in Chicago. He is also manager of the great Tannenbaum stock farm, at Willoughby, O. He is a successful business man and recognized as an authority in his line throughout the country.

The bride is a most charming and accomplished young woman, being especially talented along elocutionary and musical lines.

Mr. and Mrs. Tryon are living at 1865 East Eightyfirst street, Cleveland, O.

Will Not Meet.

Owing to the Dr. McCuaig lectures this week, Mrs. Lee Williams will not meet the Marcato Choral Club until Tuesday of next week.

Knights to Entertain.

Clarksburg Council, No. 872, Knights of Columbus, will celebrate Columbus day by giving a dance and luncheon Tuesday night in the St. Mary's high school auditorium. The Cadenza orchestra will render a program of lively dance music and will play for the luncheon, which will be served at the intermission. All visiting knights in the city are invited to attend.

Officers Elected.

At a meeting of Stonewall Jackson Chapter Daughters of the confederacy held in the parlors of the Waldo Saturday afternoon the following members were elected officers to serve for the ensuing year: President—Mrs. George C. Stone. Vice president—Mrs. Clarence E. Parr. Second vice president—Mrs. Ella Wade. Corresponding secretary—Mrs. J. J. Crews. Recording secretary—Mrs. Harry Wade. Treasurer—Mrs. W. T. Owens. Historian—Miss Minnie Freeman. Registrar—Miss Lucy Robinson.

Missionary Meeting.

A meeting of the Woman's Missionary Society of St. Paul's Methodist Episcopal church, South, will be held at 7:30 o'clock Wednesday evening in the church. A special feature will be an address made by the conference president, Mrs. G. R.

PERSONAL

Mr. and Mrs. G. W. Brand and daughter, Miss Helene, of the Gore apartments, and niece, Mrs. George Hopkins, of Fort Pierce, Fla., have returned from Morgantown, where they visited friends a week.

Mr. and Mrs. E. A. Barley, of DuBois, Pa., who visited at the home of Clair street, Broad Oaks, have returned to their home.

OF INTEREST TO WOMEN

Lemon Sherbert Cake.

Take one cup of sugar, one egg, three-quarters of a cup of sweet milk, one-fourth cup melted sugar, one teaspoon of cream of tartar, one-half teaspoon of soda, one egg and a half cup of flour. Bake in two layers. Sour milk may be used by omitting the cream of tartar.

For filling use one egg, well beaten juice and grated rind of one lemon. Cook in double boiler until blended and thickened. Remove and mix with enough confectioner's sugar to spread. Mix a little thicker for the top of cake. This is a delicious cake and a welcome change from so much sweet.

Gertrude Cake.

Take two eggs, one cup of powdered sugar, one-half cup of butter, one and one-half cups of pastry flour, one teaspoonful of cream of tartar, one-half teaspoonful of soda, one-half cup of milk, and flavor to suit taste. Cream the butter and sugar, then beat the whites of eggs and drop the yolks into the whites and beat until light. Sift the flour and cream of tartar and soda together. Add a little of the flour to the creamed butter and sugar, and keep alternating with the eggs until all used up, then alternate the balance of the flour with the milk. Add the flavoring, and bake in an angel cake tin thirty-five or forty minutes.

MODERN

(Continued from page 1.)

were deliberately stolen and no one ever thought of condemning the nations doing the stealing until very recent years. Even now there are thousands of Christians who will justify a nation going to war for expansion, who would shoot a man who began killing his neighbors on that plea. Stealing is a crime for men, a virtue for nations.

"We say that it is wrong for a man to kill his neighbor, we say it is wrong to do so even in revenge, or to get certain rights even when greatly provoked. We make it the most heinous crime, in many places we take the life of a man who kills another man. But even if we do not praise the nation which destroys another, as once we did praise, yet millions of good Christian people condone it and uphold by their lives laid down the nation which does it. We have the

spectacle in Europe today of millions of Christian people supporting certain nations in a deliberate act of destruction for which they would have imprisoned any individual for life.

"In most civilized lands, even the duel is under condemnation. But almost all Christians in the world believe that this is just the way nations ought to settle their disputes and see nothing wrong in nations flying at each other's throats on the slightest provocation. When a difference arises between two men, we all think of conciliation, law and courts; when a difference arises between two nations the first thought of these same Christians is war. When a man makes certain claims against his neighbor and his neighbor makes counter claims against him, we think of arbitration; when two nations cannot agree upon a question our first thought is that they should seek justice through trying to kill one another.

"We praise the man who forgives. The books on which we base our religion have forgiveness running through them like a thread of gold. He whom we call Master practiced it even in death. But whoever conceived that a nation might forgive and forgive? You smile at the thought. You would be indignant at the act. Many of you were indignant because Mr. Wilson and Mr. Bryan even suggested forbearance and investigation when Germany sank the Lusitania. Your only cry was: 'Let us wallop Germany! Let us revenge ourselves for the lives of American citizens. Our honor has been insulted.' This cry was in religious newspapers, in Christian pulpits, to say nothing of the mouths of mobs and demagogues. But you can have no lasting peace until you can get nations which will act like Christian gentlemen when affronted. Perhaps the greatest lesson of modern history has just been taught us in this regard when the president of the United States by acting toward Germany with reason, good-will and forbearance has won the greatest victory of the present war. It is a much greater victory to convert a man than to kill him.

"We are forever singing hymns about the meek and lowly and these are the same qualities which the church has demanded in its saints, but we call the same qualities in a nation weak and pusillanimous. We call that nation great which is mighty, overwhelming, imperial, irresistible in its brute strength, which, by force of arms, can conquer, subjugate, force other peoples to serve it.

"We call that man greatest who saves his fellowmen and those who are greatest of all in our Christianity are those who have practically forgotten self in the service of the world, but whoever heard of a nation existing first of all for the service of the world? The thing we call meekness in men, selfishness, we exalt in nations. The highest duties of a really great man are toward others; the highest duties of a nation are toward itself. Look how from many high Christian sources we are hearing this. 'The first duty of a nation is the protection of its citizens; the nation must brook no insult; the nation must uphold its honor. What would you think of a man who thought his chief duty in life was

self-protection or avenging his honor? Would we call him great? And yet notice how when President Wilson, rising above this low and universal conception of national greatness, and carrying it up into that level where we judge great men, and insisted that the first duty of the United States was not retaliation, not revenge, not protecting her honor, not even seeking reparation, but was the securing of safety on the seas of all innocent people and the rescuing of Germany from her mad course. Notice, we say, how many Christian men in high places exalted him and spoke with sneers and jeers. When men put self first they fought day and night. When they learned to put service first they had peace. The same law will hold with nations. There can be but one greatness whether it be of man, Gods, angels or nations.

"Any nation which today, with the present oneness of the world, declares war against another country, thereby declares war against every other country, and the time has come to recognize this fact. No nation can go to war today without going to war against all humanity. Has not the time come to say to nations, just as we say to individuals: 'If the securing of justice, the obtaining of your rights, the upholding of your honor, promises in any way to disturb the peace of the rest of the world and make all the innocent nations suffer, you must refrain from such action and do as individuals do: try your

case before some competent judicial body by orderly processes of law."

A CARD OF THANKS.

We wish to express our sincere thanks to our many friends and neighbors, for the many kindnesses rendered us, during the illness and death of our dear husband and father.

MRS. C. J. POWELL & FAMILY.

NOTICE.

My son, C. A. Coffman, left my home on the night of October 1, 1915; will be glad to receive information from any one leading to his whereabouts, as his mind is in a demented condition at times.

JAMES T. COFFMAN,
R. F. D. No. 1, Box 47,
Shiloh, W. Va.

CHICAGO DAIRY The Butter Store

Tuesday Special 39c

On Tuesday morning, October 12th, at 8 o'clock, we put on sale another gross of this most popular Old English Gray Ware.

Jumbo Bath Basin



It is an ideal bath tub for baby, an excellent auxiliary wash tub for rinsing out dainty linens and fine clothing, a good foot tub, handy in the sick room and a blessing for the farmer's wash bench.

The size is 22x4 1/4 inches, holds 19 quarts and is convenient for a hundred different things. It is sanitary, durable and easily cared for.

We make this most liberal offer not for profit, but as an appreciation for the trade of our old customers and to make new friends. The Jumbo Bath Tub retails in many stores at \$1.00, but our special Tuesday Morning Sale Price is only . . . 89c Cash.

Three weeks ago when we held this same sale 144 were sold in two hours and our friends were not half supplied. Be on hand early.

PALACE FURNITURE & PIANO CO.
168-170 WEST MAIN STREET

Caraskadon's Big Market

We Have Everything

Business is Fine

Bell 776 Home 71

ONLY PASTEURIZED and CLEARIFIED MILK AND CREAM IS PURE.

STURM'S DAIRY

Both Phones

Mothers!

We are showing some very attractive children's coats. They are warm and comfortable for the chilly days ahead. Our line of **CHILDREN'S CAPS** is very complete. In white they come in Silk and other fine materials. In colors, they come in rich velvet.

Our Autumn line of LaCamille Corsets have arrived and are on display.

In fine Neckwear we have everything dainty and nice as you could wish for—just the style for the new Suits and Coats.

The Bon Ton

CHICHESTER'S PILLS

THE DRUGGIST'S REMEDY FOR ALL THE COMMON AFFECTIONS OF THE DIGESTIVE SYSTEM. It is a safe, reliable, and effective remedy for all the common ailments of the digestive system, such as indigestion, constipation, and general weakness.

BUY YOUR MEATS and PROVISIONS HERE We will save you money.

O. L. Post, Prop. PUBLIC MARKET
Cor. Third & Mechanic

FISH

Strictly fresh fish received daily.

MASS OATFISH TROUT
We Dress 'Em.

LISTON'S The Market